

HOW BOOKS

live now

a community of happiness

February 1, 2010

Cincinnati, OH, | Wenatchee, WA - HOW Books and Eric Smith, creator of the Live Now Project have teamed up on a book publishing deal. The Live Now book will be a collection of inspirational quotes and illustrations pursuing the notion of living a happy and engaged life. The book will roughly consist of 200, perforated pages that can be easily torn out and hung up or given away to spread smiles. Estimated arrival is December 2010, available through all major offline and online booksellers including distribution in America, Europe, Australia & Canada.

Smith received a BA from Central Washington University and currently works as an illustrator and graphic designer. His Live Now project was created after a diagnosis of cancer last year. "Cancer changed the way I ate, slept and, most importantly, the way I live. Before cancer I was like most folks, just cruising along. It was during my treatment that I started to discover what cancer could give to me - the ability to absorb every moment as if each one were my whole life."

Megan Lane Patrick, HOW Books acquisitions editor, discovered Smith's Live Now project when she was evaluating websites for HOWdesign.com's monthly Top 10 Sites for Designers feature. When she contacted him about featuring his site, they agreed that the project would make a good book. "The typographic illustrations on the Live Now site are inspirational in more than one way. They'll certainly appeal to designers, but also to anyone who appreciates contemporary, hand-drawn type and thoughtful messages of hope."

To learn more about the Live Now Project visit — www.welivenow.org

To learn more about the author visit — www.idrawallday.com

HOW Books is part of a family of products and events, including HOW magazine and the HOW Design Conference, that help graphic designers be more creative and profitable.

The HOW brand is operated by F+W Media. For nearly a century F+W has provided information and inspiration for core enthusiast communities, including writing, art, graphic design, outdoors, antiques & collectibles and woodworking, among others. In addition to more than 500 new book titles a year, the Company maintains a backlist of more than 2,500 titles, publishes nearly 40 magazines, owns and operates dozens of informational and subscription-based websites, and operates a growing number of successful consumer and trade shows annually.

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